



BROWN HILL LOCAL AREA PLAN & INFRASTRUCTURE ASSESSMENT

Community Working Group #1

Prepared by Tract Consultants for City of Ballarat and the Brown Hill community

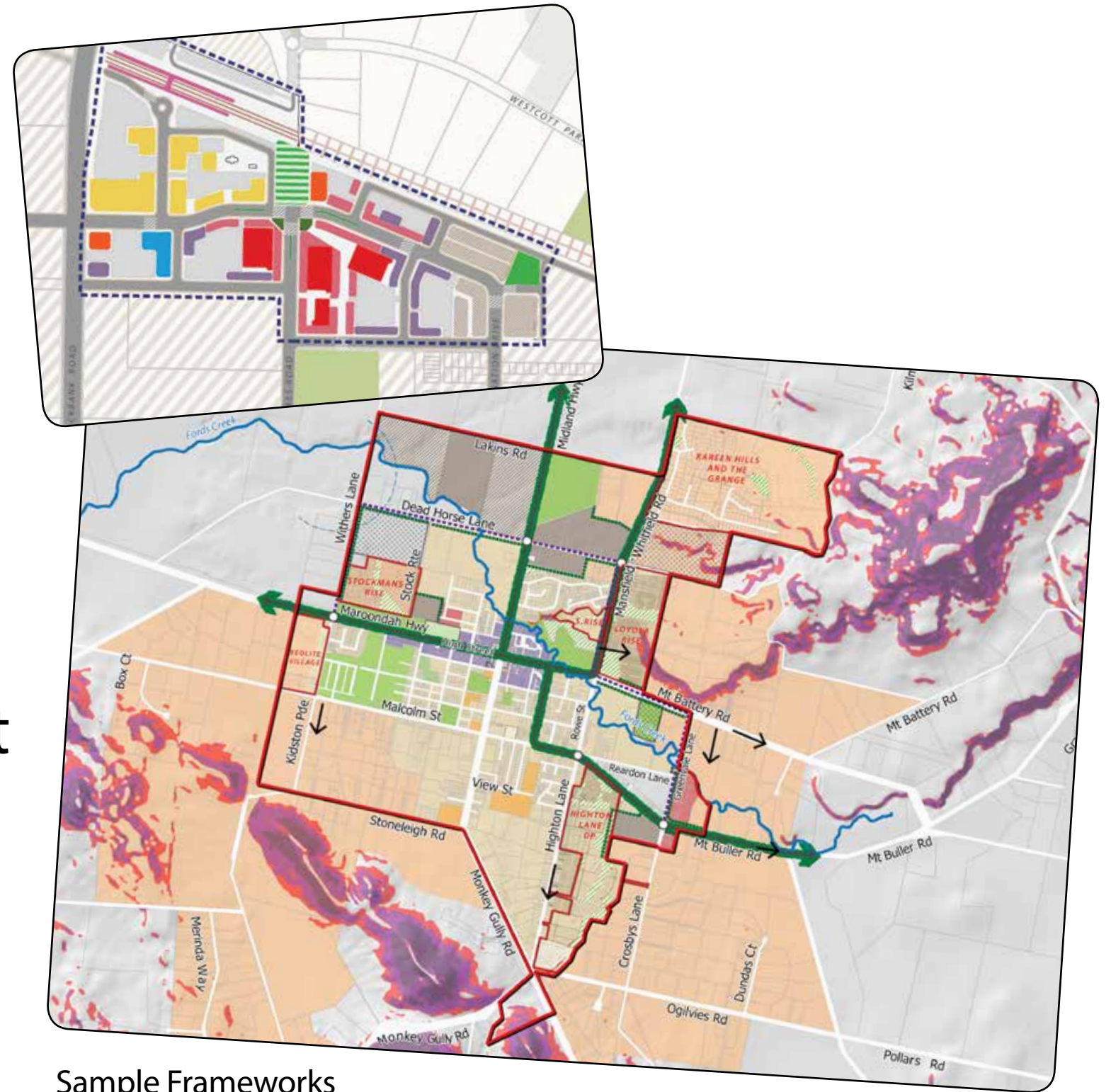
Agenda

6 pm	Welcome
6.05 pm	Opening remarks
6.35 pm	Understanding key issues and aspirations <i>Group Exercise</i>
6.50 pm	Considering possibilities <i>Presentation</i>
7.20 pm	Exploring a desired future <i>Group Exercise</i>
7.40 pm	Reporting back <i>Facilitated Discussion</i>
7.50 pm	Summary and closing remarks

What is the project?

Local Area Plan and Infrastructure Assessment

- A blueprint for the future.
- An integrated and holistic land use and framework plan to guide future development and infrastructure provision in Brown Hill.
- Community input is critical.
- Will set a direction to better protect community and environmental features.



Sample Frameworks

Who and When?

City of Ballarat is leading a consultant team...

We are town planners, urban designers, landscape architects, civil & infrastructure engineers, traffic engineers, cultural historians, ecologists, economists and facilitation experts

We are in our **fact finding phase** before we begin to devise possible growth scenarios for Brown Hill.

The project will be largely **complete by end of 2018.**

How will you be involved?

Community Working Group Session #1

29th May Tonight!

- Understanding your values.
- What do you love about Brown Hill?
- What worries you about a changing Brown Hill?
- Begin to articulate a vision and directions for Brown Hill

Community Working Group Session #2

Tuesday 31st July

- Present and discuss a Draft Vision
- Present a range of Growth Scenarios to you
- Work through preferred scenarios as a group. Pros and cons. Trade offs.

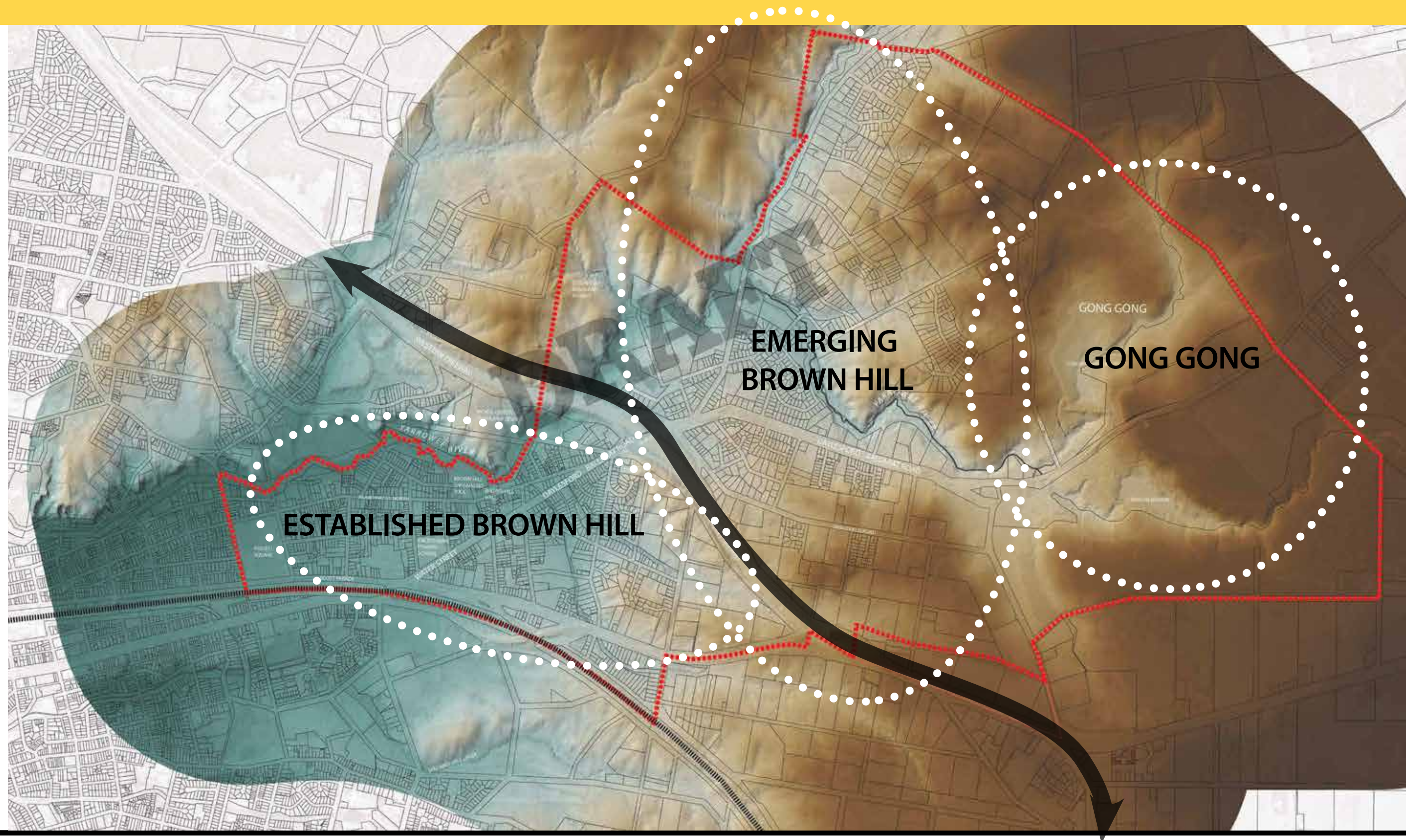
Tell us about your Brown Hill...



What's top of mind? What's your vision for Brown Hill?
This is just the beginning.

(Max Hardy)

Your Brown Hill



Two Brown Hills: Established and emerging with a freeway in between

Your Brown Hill



With different characters

Your Brown Hill

Tract



All with a beautiful natural backdrop and miles of open space

Your Brown Hill



Some great community and recreational facilities

Your Brown Hill



And a primary school and kindergarten nestled into the neighbourhoods

Your Brown Hill



One very small commercial centre

The Economic picture...

Growth pressure continues. This is the opportunity to plan for it.

- 8% of population growth across Ballarat (2006-2016)
- 11.9% AAG in 'emerging Brown Hill' vs 2.0% in 'established Brown Hill'
- Resident population could increase from 3,900 to 6,500 over next 20 years.

(approved subdivisions, vacant lots, and vacant sub-dividable lots, infill)

Jobs are mostly outside of Brown Hill

Limited commercial and industrial opportunities

Opportunities for growth beyond residential?

- Prime development sites along freeway?
- Reservoirs provide opportunities for tourism?
- Small local convenience centre in 'emerging Brown Hill'?
- Expansions to convenience centre in 'established Brown Hill'

The Infrastructure picture...

Growth puts pressure on essential services

- A Local Area Plan and Infrastructure Assessment will assist service authorities responsible for providing infrastructure to the Brown Hill community
- Drainage (existing and future), Water, Sewerage, Electricity



The Infrastructure picture...

Growth changes access and circulation

- Pressure on roads with increased traffic
- Poor connections between subdivisions
- Not enough footpaths
- Not enough bicycle infrastructure
- Access under freeway
- Access to freeway
- Limited public transport options with little amenity



The natural environment...

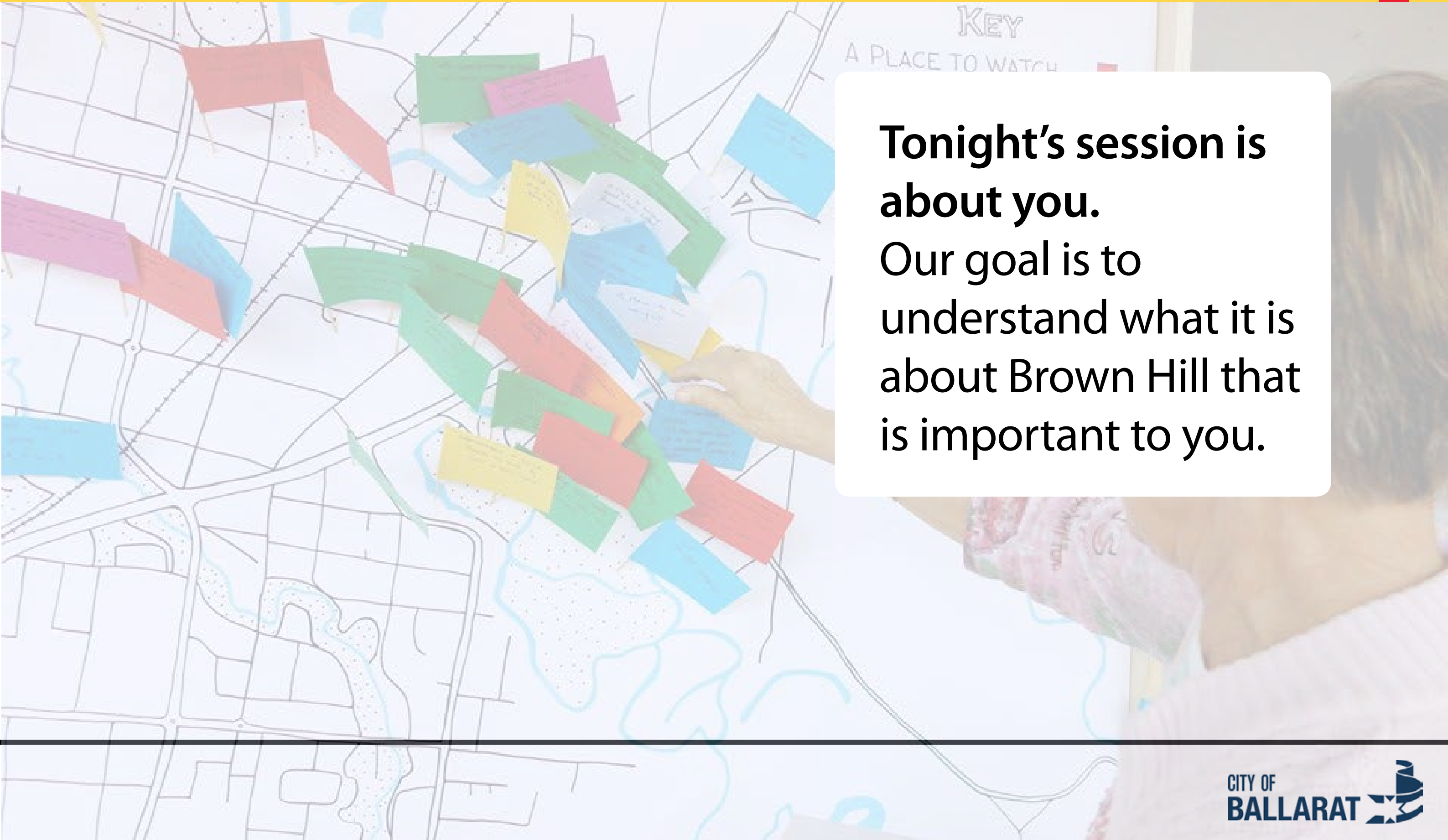
With growth comes...

- Reduction in native vegetation and tree cover
- Pressure on bushland and Yarrowee River corridor
- Weeds & pests impact on local wildlife
- Degradation of waterways

Recommendations to mitigate some of these issues could be part of the plan



Tell us about your Brown Hill...

A hand is shown placing a yellow sticky note onto a map of Brown Hill. The map is covered with numerous other colorful sticky notes in shades of red, green, blue, and pink. In the background, a sign reads "KEY A PLACE TO WATCH".

Tonight's session is about you.
Our goal is to understand what it is about Brown Hill that is important to you.

Some thoughts...



Water Street is so wide. What are the opportunities?

Some thoughts...



Are footpaths important? Should the landscape reflect the natural landscape?

Some thoughts...



Is the vegetation along the ridge line important to retain?

Some thoughts...



Is infill development at the rear of lots good? How could it be better?

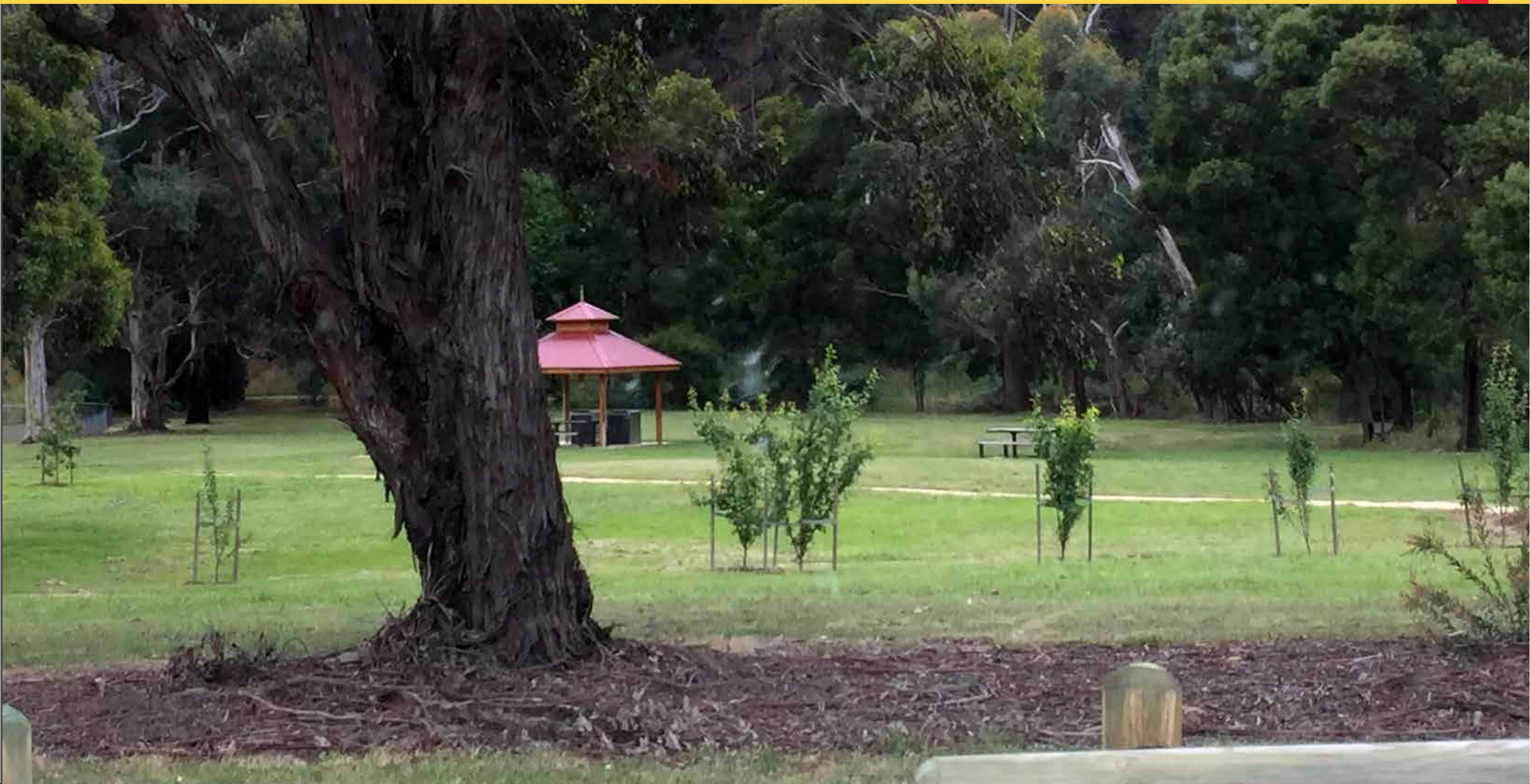
Some thoughts...



Is this the centre of Brown Hill? What would make it feel more like a neighbourhood centre?

Tell us about your Brown Hill...

Tract



Are parks and open space important to you? How would you improve them?

Tell us about your Brown Hill...



What character elements are key to maintaining the charm of Brown Hill?

What can a Local Area Plan provide direction for?

Areas for future development

Ensuring a sense of community through design

Types of suitable development

Sensitive interfaces between land uses

Incorporating existing character into new development

Different types of accommodation for different types of households

Potential redevelopment sites

Strengthening of existing commercial centres

Additional community facilities

Better connections and access for cars, pedestrians and bikes

Improvements to and strengthening of open space

Option 1

It's the year 2028.

Friends are visiting you and haven't been to Brown Hill for over ten years.

What kind of itinerary do you plan for them?

What has changed?

What would you love to show them?

Option 2

It's the year 2028.

You've been invited to speak at a national conference after Brown Hill has won a 'best town in Australia' award. The topic is:

A day in the life of a Brown Hill resident – and why we won the Award!

How do you spend your day in the best town in Australia?