

# Brown Hill Community Newsletter Seeking Sponsorship 2019

## Support your local newsletter

*The Brown Hill Community Newsletter team offers a sponsorship opportunity that will regularly promote your business directly to 1700 Brown Hill homes and will align you with one of Ballarat's most active community projects, which is helping to connect the people of Brown Hill.*

This high-quality, award-winning publication is very well known and loved throughout the community. Feedback includes: "WOW, what a brilliant collection of Brown Hill articles. I would rather read this than any other newspaper. Well done!" (Laura, local resident).

## 2019 Publications

Six black and white editions of the Brown Hill Community Newsletter will be published in 2019:

**2019 - February, April, June, August, October and November**

Each edition is published mid-month.



## Become a sponsor

### **Bronze Sponsor: \$300**

- \* 6 x business card advertisements (one per edition)
- \* 1 x 100-word advertorial and image - in-print, online and on Facebook
- \* 8 Bronze Sponsorships in total

### **Silver Sponsor: \$600**

- \* 6 x banner advertisements (one per edition)
- \* 1 x 200-word advertorial and image in-print, online and on Facebook
- \* 3 Silver Sponsorships in total

### **Gold Sponsor: \$1500**

- \* 6 x half-page advertisements (one per edition)
- \* 1 x 350-word advertorial and image in-print, online and on Facebook
- \* 1 Gold Sponsorship in total

As a sponsor of the Brown Hill Community Newsletter, your business will be acknowledged as a supporter in the text of each edition for 2019.

An 'advertorial' space will be offered to you in one edition. Text and an image will need to be supplied and may be edited.

Your advertorial and image will be made available online: [brownhill.vic.au/newsletter/our-supporters/](http://brownhill.vic.au/newsletter/our-supporters/) and will be highlighted in a post on the Newsletter's Facebook page.

You will also be offered a space for advertising in each edition. A sizing chart is available over the page.

## Distribution

Currently, **2500** copies of each edition are printed with over **1700** being directly delivered to all letterboxes in Brown Hill by our team of volunteers. Copies are available at many local businesses and the popular monthly Brown Hill Market.

Over **800** people receive the Newsletter via email and there are over **300** followers on the Newsletter Facebook page.

**To find out more and secure your spot, contact our team: [newsletter@brownhill.vic.au](mailto:newsletter@brownhill.vic.au) or call our volunteer editor, Sarah on 0409 707 162.**

# 2019 Advertising sizes

There are four options available for advertising: business card (landscape or portrait), banner (landscape only) and half-page (landscape only).

## **BRONZE SPONSOR**

Landscape business-card

Value = \$50 per edition

\$300 per year

90mm x 55mm

*Eight Bronze Sponsorships are available in total (three remaining)*

## **BRONZE SPONSOR**

Portrait business-card

Value = \$50

per edition

\$300 per year

55mm x 90mm

## **SILVER SPONSOR**

Banner - Landscape only

Value = \$100 per edition, \$600 per year

180mm x 55mm

*Three silver sponsorships available in total (two remaining)*

## **GOLD SPONSOR**

Half-page - Landscape only

Value = \$250 per edition

\$1500 per year

180mm x 138mm

*Only one Gold Sponsorship available in total (one remaining)*